

Prosperity 10,000 Program Information

Background

The State of Oregon has committed to supporting the educational and training needs of Oregonians through the establishment of Future Ready Oregon. Future Ready Oregon, is a comprehensive \$200M investment package that supports the education and training Oregonians need for family-wage careers, prioritizing underserved communities. These are strategic and targeted investments that focus on advancing opportunities for historically underserved communities, including adult learners, dislocated workers, and youth.

This grant reflects one component of Future Ready Oregon known as the Prosperity 10,000 Program. Prosperity 10,000 (P10k) is a program of the Higher Education Coordinating Commission (HECC) and is administered by Local Workforce Development Boards (LWDBs). The aim is to serve a minimum of 10,000 Oregonians with resources that help them reengage in the workforce and find meaningful, living-wage jobs.

Funding

Funding for the project comes from State General Funds and through Federal ARPA funding. The State General Funds portion is SNAPable and expires on June 30, 2023. The Federal ARPA funds are *not* SNAPable and expire December 31, 2026.

Funds are distributed to nonprofit community-based organizations and community colleges for delivery of program services.

Eligibility

- Oregon residents are prioritized
- 16 years of age or older

Enrollment

As the I-Trac fund record is currently in development, enrollment should be completed on the Prosperity 10,000 paper application, which captures specific demographic data elements required for P10k tracking. This paper application can be signed and a copy uploaded to I-Trac. Alternatively, an email agreement can be obtained from the customer following the email signature guidelines. A copy of this email should be uploaded to I-Trac.

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Priority Populations

- Communities of color
- Women
- Low-income communities
- Rural and frontier communities
- Veterans
- Persons with disabilities
- Incarcerated and formerly incarcerated individuals
- Members of Oregon's nine federally recognized Indian tribes
- Individuals who disproportionately experience discrimination in employment on the basis of age
- Individuals who identify as members of the LGBTQ+ community

Services

P10k is designed to provide assistance for workforce development program navigation, expand access to community-based career counseling and wrap-around supports, and provide opportunities for participants to earn industry-recognized certificates and credentials through work-based learning experiences. The program ensures that services and benefits are prioritized for those populations listed above.

Services allowed under the program are:

- Career Coaching
- Training, including:
 - Occupational Skills Training
 - Pre-requisite training
 - Pre-apprenticeship training
 - Workforce Prep
 - Paid work experience (WEX)
- Job Placement Services
- Wrap-around support services necessary to reengage in the workforce
- Targeted recruitment and engagement efforts

Goals

- At least 50% of those served are women
- At least 80% of the participants successfully complete the program (defined as completion of a training service (as listed above), or WEX, or the participant obtains employment).
- At least 75% of the participants successfully obtain employment
- At least 75% of the participants who successfully obtain employment earn at least \$17/hr.

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STEP Services

The legislation authorizing the P10k program outlines that the Department of Human Services (DHS), to the extent possible, incorporates it into its statewide STEP program, and refers individuals in receipt of SNAP benefits to participate in the P10k program. Significant portions of this funding have been set aside for SNAP customers engaging in training and career coaching services throughout the system.

STEP services are required to be entered into iMatchSkills by the service provider. Providers should check their individual contracts for the types of STEP services they are contracted to provide. STEP services may consist of one or more of the following:

- Job Search Training
- Job Retention
- Apprenticeship/Pre-apprenticeship Training
- Career/Technical Education or Other Vocational Training

Data tracking

A separate I-Trac data entry guide is forthcoming following the completion of the I-Trac fund build.